

THEME:

Glocal* Economy Rooted Locally, Open to the World

Cookstown Your Place Your Plan

WHAT'S IT ABOUT ?

Cookstown's strength lies in it being both a local market town and a hub of global industry. With a proud tradition of manufacturing and export, alongside a vibrant main street and independent business base, Cookstown already plays an important role in the regional economy. That tradition, rooted in Cookstown's historic market-town identity, remains a vital part of its story and future potential. To remain resilient in a changing world, the town must adapt by embracing new forms of enterprise, evolving ways of working, and fresh visitor experiences. Cookstown has the opportunity to strengthen its authentic tourism offer and grow its noctourism potential, drawing people into the town centre for social, cultural, and leisure experiences. By combining its industrial strengths with support for local enterprise and a lively visitor economy, Cookstown can remain firmly rooted in place while open to global opportunity.



PROPOSALS:

Encourage local enterprise and start-ups



Support the creation of a central co-working hub



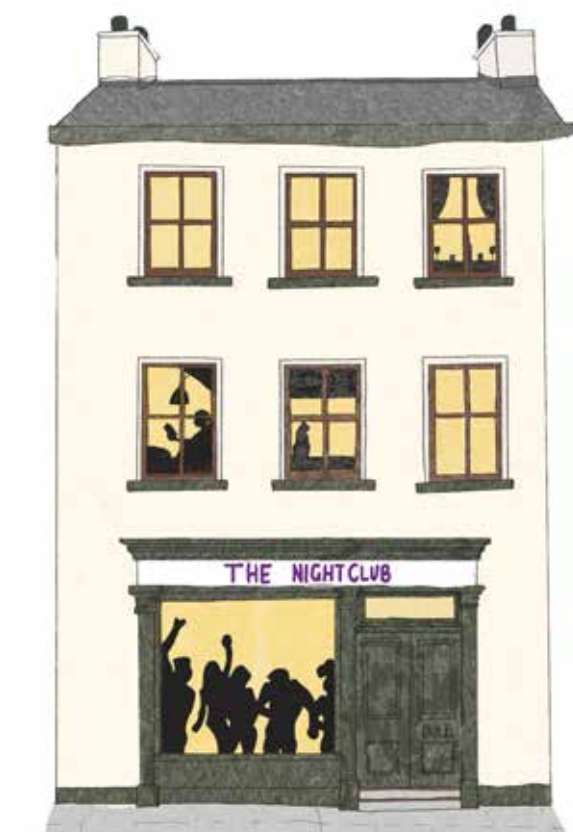
Promote and support authentic tourism offer



Increase bed space for visitors



Support independent and local business



Boost evening and night time economy

*Glocal = describes the integration of global and local elements, often summarized by the phrase "think globally, act locally"